

**BENTON ADVERTISING &
PROMOTION COLLECTIONS - FY2023 -**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	139,535.30	154,235.68	138,188.73	160,752.77	147,520.29	168,107.36	145,225.43	168,352.64	158,032.33	142,727.87	161,592.25	144,027.16	1,828,297.81
# of Businesses	82	81	79	80	82	80	78	84	83	78	85	85	
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	712.24	479.70	1,158.80	541.34	1,022.90	1,053.82	1,032.36	821.73	1,308.67	734.90	1,406.42	777.53	11,050.41
# of Businesses	8	6	10	8	12	15	27	18	24	15	17	8	
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	5,316.49	4,595.48	4,388.11	5,251.69	5,565.80	7,435.44	6,219.59	6,601.72	5,286.50	5,731.29	5,327.36	5,661.09	0.00 67,380.56
# of Businesses	10	10	10	10	10	11	11	10	10	11	11	10	
CONVENIENCE STORE:													
TOTAL C-STORE	3,765.75	2,762.41	3,229.98	3,189.04	3,390.42	1,825.50	3,640.15	2,737.86	2,160.43	5,922.56	2,858.39	3,181.03	38,453.64
# of Businesses	17	17	19	17	18	19	20	19	16	20	19	22	
OTHER:													
TOTAL OTHER	3,059.82	2,969.53	4,155.16	2,368.03	7,428.34	4,713.90	5,096.84	5,512.95	4,089.31	3,885.27	4,175.34	7,403.40	54,857.89
# of Businesses	13	12	11	12	12	12	12	13	14	17	11		
GROCERY:													
TOTAL GROCERY	3,163.96	2,419.25	2,646.78	2,343.76	2,913.60	2,953.95	2,889.50	3,303.56	2,539.69	2,764.87	2,876.21	2,432.45	33,247.58
# of Businesses	3	3	3	3	3	3	3	3	3	3	3		
GRAND TOTALS	155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	2,033,287.89

2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	<u>1,837,155.24</u>
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	<u>1,673,361.06</u>
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	<u>1,419,547.31</u>
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	<u>1,443,077.07</u>
% increase from 2022 to 2023	1%	29%	20%	10%	7%	11%	6%	10%	12%	2%	16%	10%	